



OFFICE OF THE PRESIDENT

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November 17, 2011

Dear Colleague:

I am proud to announce that the 2011 report from the *Online Education Database* (OEDb) ranks National University's online programs first in the nation. This ranking is based on OEDb's assessment of the following metrics: acceptance rate, financial aid, graduation rate, online programs, retention rate, scholarly citations, student-faculty ratio, and years accredited.

The rankings include the 65 most significant degree-granting undergraduate institutions operating nationally. The selection criteria and ranking metrics can be found on the OEDb website at <http://oedb.org/rankings/methodology>.

It is also a pleasure to inform you that National University has been selected by APQC, a member-based nonprofit organization specializing in benchmarking, knowledge management, measurement, and process improvement, to participate as a best-practice partner in a consortium benchmarking study. This honor is bestowed upon a select group of organizations identified by APQC as exhibiting exceptional performance or employing innovative approaches.

Partners are chosen each time APQC convenes a consortium to study a business process or issue and partners serve as best-practice examples for sponsors throughout the course of a study, which runs for a period of roughly four months. In March, the University will host a site visit for study participants. Some previous partners include Bank of America Corp., ExxonMobil Chemical Co., Kraft Foods Inc., and IBM Corp.

We can all take great pride in these outstanding recognitions. These achievements are a tribute to the University's steadfast dedication to continued improvement.

Sincerely,

A handwritten signature in black ink, appearing to read "Patricia E. Potter", written over a horizontal line.

Patricia E. Potter